



Red.Blue Capital

Overview Deck

Feb 08, 2022

Proprietary
& Confidential



We're a global venture capital fund
investing in leading **early-stage**
mobility startups

Team & Experience

Have been deeply involved in mobility and become experts as the market has grown



Olaf Sakkers

Helped establish Maniv Mobility into a leading global mobility fund and set vision and strategy over the course of six years

Global thought leader on transportation technology including TV, podcasts & speaker at major conferences such as Web Summit, TC Mobility and Financial Times

Has been involved in over 30 mobility transactions including several breakout successes (Otonomo, Arbe, Cognata, Phantom Auto)



Prescott Watson

Opened and managed Maniv Mobility's US Office based in San Francisco; sourced the majority of deals for Maniv's second fund deals

Previously investment committee member at a multi-family office with over \$1.5B AUM. Deals included: Innoviz (NASDAQ), Argus (acq. by Continental) & Wave (acq. by HRB).

1st employee & head of product at OurCrowd (KPMG-listed #10 global fintech startup); product strategy advisor to numerous high-growth software companies

What has allowed us to succeed

We are part of a new breed of thematic funds that win the right to back category-defining companies through **expertise, building focused trust networks & comparative advantage**



TARGETED

Mobility tech disruption

has only just begun and it's one of the fastest-growing VC opportunities



EXPERT

We are the preferred partners

for top mobility entrepreneurs given our deep sector expertise



GLOBAL

Our extensive experience

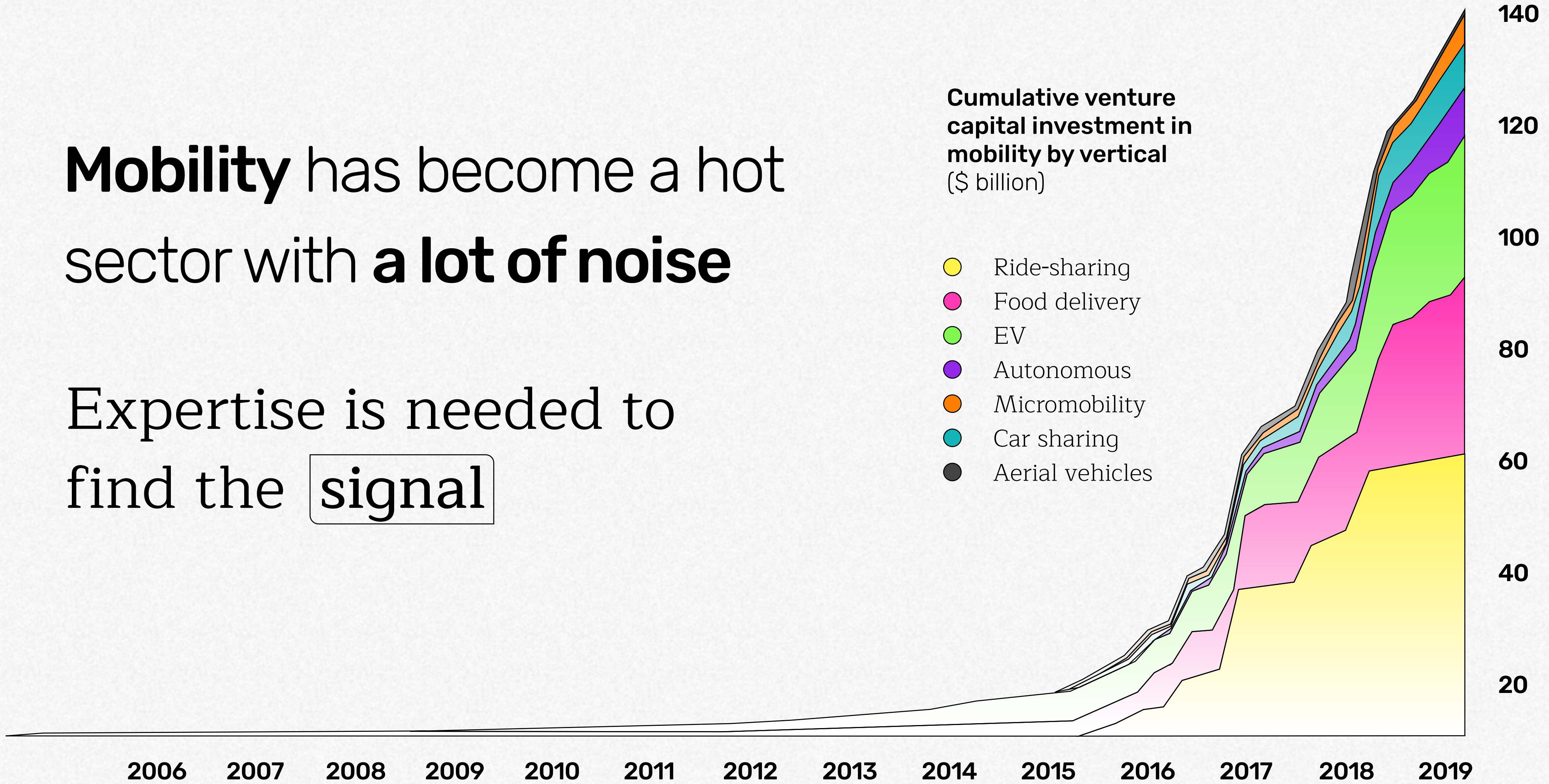
across a truly international context positions us uniquely

Mobility has become a hot sector with **a lot of noise**

Expertise is needed to find the **signal**

Cumulative venture capital investment in mobility by vertical (\$ billion)

- Ride-sharing
- Food delivery
- EV
- Autonomous
- Micromobility
- Car sharing
- Aerial vehicles



Speaking to a Global Audience



Olaf speaking with CNN's Samuel Burke at WebSummit 2018

WATCH THE VIDEO 



Olaf speaking at FT Future of the Car

Financial Times
FT Future of the Car

Bloomberg
Bloomberg New Energy
Finance Summit

TechCrunch
TechCrunch New Mobility
Sessions

Move
Move London

Rise
RISE Hong Kong

Collision
Toronto

Because Ideas Matter

I thought I knew a lot about Mobility...and then I read Olaf's book. Filled with enough transportation factoids to fuel 100 dinner parties, Olaf's "Mobility Disruption Framework" is part history lesson of how we arrived at our current vehicle-reliant society alongside the optimism present in the potential for new mobility solutions. A thoroughly enjoyable read whether you are a novice to the sector or a sophisticated investor looking for ways to profit from what will be the inevitable multitude of Automotive disruptive trends.

Chris McNally, Head of Global Automotive & Mobility Research, Evercore ISI



Mobility Disruption Framework Published 2021

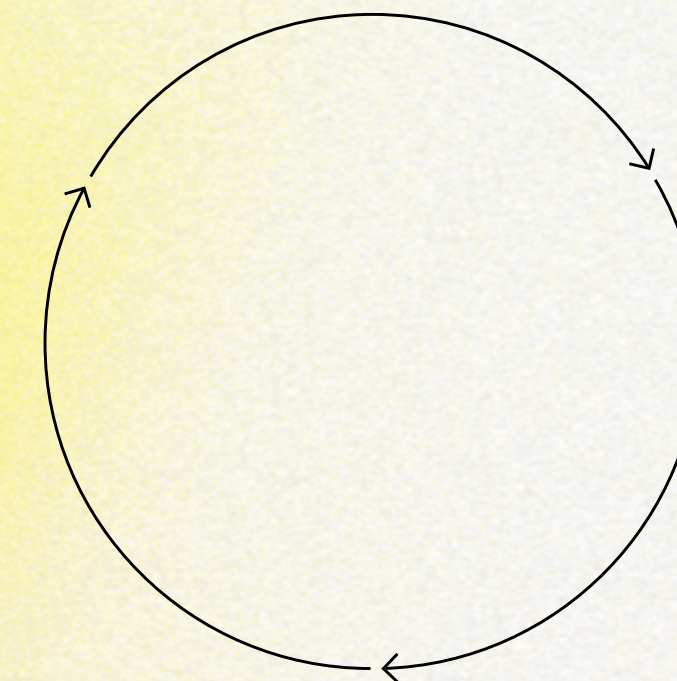


A Global Sourcing Platform

RedBlue's systematized global sourcing network is growing deeper quarter by quarter, yielding strong & differentiated early-access to top founders spanning many traditional & emerging startup ecosystems.

A reputation for **expertise & network**

Stay connected to an ecosystem through content & events



Strategic travel to **build new relationships**

Invest in the best opportunities from an ecosystem

"Pay it forward" value creation in new ecosystems

Goal oriented collaboration

There are things we can see that corporates can't



and things that corporates can see, that we cannot



Strategic relationship **improvement** matrix

Understand > Surface > Feedback > Align > Act

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